

SAMARA

LOMBOK

DESIGN PHILOSOPHY



A WARM WELCOME FROM THE FOUNDERS

Welcome to Samara Lombok.

Thank you for joining us on this journey, we hope this design guide inspires you to build a home in perfect rhythm with the wild beauty of South Lombok.

This is the next chapter in your Samara Lombok journey, the moment where you begin to design and build your dream villa.

As you know, our vision is to build homes in harmony with Samara Lombok's breathtaking tropical surroundings, the local community's ancient way of life and in celebration of our villa owners' pioneering spirit.

Our design philosophy focuses on maintaining a consistent design thread throughout the resort. We hope this will give you insight into what is possible and inspire you to add your own personality to our vision.

Erik Steve Tom



SAMARA LOMBOK – AN ELEVATED EXPERIENCE

Samara Lombok is a living, breathing idea; a destination in the heart of nature's playground, bringing countless people and cultures together to enjoy a unique luxury experience.

It's a holiday, a honeymoon, farmland, schoolhouse, nature reserve, a sublime villa view, a sunny utopia. Above all it is a blending of people, cultures and ideas.

It is vital that this blending of ideas fits with the overall vision of Samara Lombok. Our collective vision is to cultivate a place that inspires higher ideals: sustainable luxury, elevated experience, human connection.

The built environment must complement the natural environment - this applies to both communal infrastructure and to the villa accommodation.

We encourage villa owners to express their own design in a way that enhances the overall resort aesthetics with unique designs that belong together.

HIGH DESIGN STANDARDS

By implementing cohesive and high design standards we are ensuring the status of the entire estate is in keeping with a luxury resort.

This will ensure a number of key benefits including:

- Construction, fit out and maintenance economies of scale.
- Consistent standards across the estate.
- Easier to market rentals with higher returns.



Artist impression



PERSONALISATION

Within our design standards we encourage owners to express their own vision through use of a very wide range of high-quality finishes and durable materials inspired by the region.

Our architecture and interior design partners have been working with us to develop a flexible design system that will allow a large range of customisation and personalisation whilst preserving the overall Samara Lombok vision.



Artist impression

DESIGN PHILOSOPHY

Every aspect of life at Samara Lombok is underpinned by a sustainable and considered design with a long-term view to sustain us for generations to come.

It is important for our villas and facilities to be cohesive and have a shared look and feel. Our approach aims to blend modern architecture and local materials with sensitive interior design, which can be identified as:

TROPICAL ORGANIC MODERN



Artist Impression



Artist impression

TROPICAL ORGANIC MODERN

Natural | Authentic | Luxury

TROPICAL



Embracing the essence of tropical design through key features, such as:

- Villas embedded into the landscape and topography of lush vegetation.
- Expansive floor-to-ceiling doors and windows create a warm and inviting atmosphere whilst maximising stunning sea-views.
- Green, earthy natural tones to integrate with the natural environment.
- Indoor and outdoor living with:
 - Luxurious entertainment spaces with retractable doors, a seamless transition from outdoor to indoor.
 - Bringing nature inside through indoor landscaping.
- Materials and interior design selection suitable to the tropical climate.
- Roof line consistency and integration.



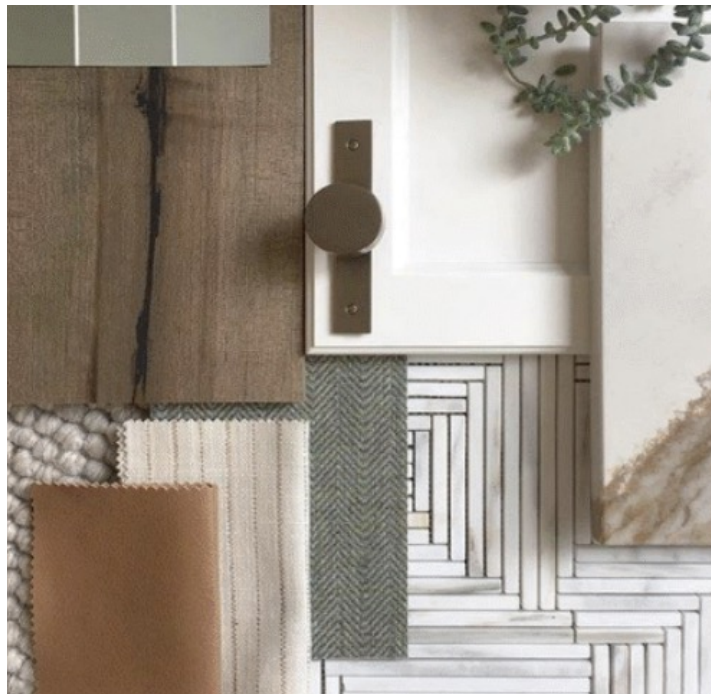
Artist impression

ORGANIC



Our organic design brings warmth, character and authenticity to its modern architecture.

- Use of nature inspired materials with semi-raw finishing.
- Combination of textures, layers and patterns.
- Feature walls and ceilings with cladding or texture.
- Locally sourced materials and hand-made products.
- Sustainable and energy efficient technologies for construction and operations.
- Salt-water swimming pools across the site eliminating the use of chemicals.







MODERN



Contemporary geometry design combined with luxury living.

- Modern amenities and technologies.
- Open layouts, elimination of barriers to create a sense of flow.
- Simple, elegant spaces adding balance and sophistication to offset organic features.
- Premium long-lasting, hospitality grade materials suitable for Lombok's environment; able to withstand excessive sun, heat, salt, rain & exposure to rental market.



Artist impression

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Please contact our Samara Project Management Team
for a full list of Samara Lombok Design Standards.

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